



## **Job Title**

Graphic Designer/ Social Media, Web Designer & Content Creator

## **Organisation**

Ethar Relief

## **Location**

Office Based/Remote (UK-based preferred)

## **Contract & Hours**

Part-time: 3 days per week (pro-rata)

Salary: Based on organization salary range

Permanent role.

## **About Ethar Relief**

Ethar Relief is a humanitarian organization dedicated to alleviating the suffering of refugees and vulnerable communities in East Africa and Surrounding Region. We deliver impactful projects and sponsorship programs, ensuring that the most marginalized individuals have access to education, healthcare, and essential services.

## **Role Overview**

We are seeking a creative, multi-skilled designer and content creator to support Ethar Relief's fundraising, marketing, and programme communications. This role is ideal for someone who is visually creative, digitally savvy, and motivated by purpose-driven work.

You will be responsible for creating compelling visual and digital content that helps increase donations, engage supporters, and communicate the impact of our programmes.



## **Key Responsibilities**

### **Social Media & Graphic Design**

- Design high-quality graphics for social media campaigns (appeals, emergencies, Ramadan, Qurbani, reports, etc.)
- Create consistent branded assets for Instagram, Facebook, X, LinkedIn, and other platforms
- Develop infographics to communicate impact, statistics, and programme updates
- Support fundraising campaigns with visual storytelling

### **Web Design & Digital Assets**

- Design and update landing pages, banners, and visuals for the Ethar Relief website
- Support website content updates (campaign pages, programme pages, donation appeals)
- Ensure designs are responsive, accessible, and aligned with brand guidelines
- Collaborate with fundraising and programmes teams to optimise conversion and engagement

### **Content Creation**

- Create short-form content (social posts, carousels, simple animations, reels/thumbnails)
- Assist with campaign messaging and content planning
- Adapt content for different audiences (donors, partners, beneficiaries)
- Support reporting and programme communications with visuals and layouts

### **Brand & Collaboration**

- Maintain and evolve Ethar Relief's visual identity across all channels
- Work closely with fundraising, marketing, and programmes teams
- Manage multiple projects and deadlines independently in a remote environment



## Essential Skills & Experience

- Proven experience in graphic design and content creation
- Experience in Zoho One and associated applications
- Strong portfolio demonstrating social media, digital, or web design work
- Proficiency in tools such as Adobe Creative Suite, Figma, Canva, or similar
- Basic web design experience (WordPress, Webflow, Zoho Sites or equivalent)
- Understanding of social media platforms and content best practices
- Excellent attention to detail and visual storytelling skills
- Ability to work independently and manage time effectively

## Desirable (But Not Essential)

- Experience working with charities, NGOs, or faith-based organisations
- Motion graphics or basic video editing skills
- Understanding of fundraising or donor-focused communications
- Knowledge of accessibility and inclusive design

## What We Offer

- Flexible, remote working
- Meaningful work with real humanitarian impact
- Opportunity to shape and grow Ethar Relief's digital presence
- Supportive, mission-driven team environment

## How to Apply

Please submit the following to [hr@etharrelief.org](mailto:hr@etharrelief.org) FAO: Head of Marketing:

Your CV

A short cover note explaining your interest in Ethar Relief

A link to your portfolio or examples of relevant work